



## **2012 Corporate Sponsorship Program**

Sponsorship has contributed significantly to the success the Chapter has experienced in the past years. With the support and contributions from companies like yours, we have been able to accomplish the following:

- Increase networking and best practice sharing through offering regional programming
- Expand professional development offerings such as programs delivered by renowned Bob Pike
- Improve technology by launching a new website portal
- Increase opportunities to volunteer
- Change the focus of marketing to help ASTD and our profession become more prominent in our community
- Deliver a successful conference and exposition

As one of largest Chapters in the nation, ASTD Houston can only continue to grow and provide additional benefits to members through your support as a Corporate Sponsor. Attached is a description of the benefits and services you can enjoy as a Corporate Sponsor.

**Please contact Tiffany Mantaring, ASTD Administrator, at [tiffany@amchouston.com](mailto:tiffany@amchouston.com).**



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Benefits	Platinum	Gold	Silver	Bronze
	\$5000	\$2500	\$1500	\$750
<b>ASTD Houston Chapter Membership(s) for One Year</b>	2 Memberships	1 Membership	1 Membership	1 Membership
<b>Logo on Front Page of Website</b>	Yes	Yes	Yes	Yes
<b>Information on Website Sponsor Page</b>	Yes	Yes	Yes	Yes
<b>Advertisement in Weekly Newsletter</b>	Company Logo	Company Logo	Company Logo	Company Logo
<b>Event Link to Company Website</b>	3 Links	2 Links	1 Link	1 Link
<b>10-Minute Company Presentation at Chapter Meeting</b>	6 Meetings	2 Meetings	1 Meeting	1 Meeting
<b>Email Advertisement Sent to Members</b>	1 Email	1 Email	1 Email	1 Email
<b>Advertisement at Annual Conference</b>	Yes	Yes	Yes	
<b>Website Banner Ad</b>	Top Banner - 12 Months	Top Banner - 6 Months		

**\*Benefits must be used during the year of sponsorship.**



## 2012 Corporate Sponsorship Program

The Sponsorship Drive begins November 14, 2011 and ends January 31, 2012. The Sponsorship Period runs from February 1, 2012 – February 1, 2013.

Please choose one (1) of the following Sponsorship Levels:

- Platinum - \$5,000.00
- Gold - \$2,500.00
- Silver - \$1,500.00
- Bronze - \$750.00

Please Print or Type:

Company Name: \_\_\_\_\_  
Contact: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
Telephone Number: \_\_\_\_\_ Fax: \_\_\_\_\_

Payment Information:

- Check (Payable to ASTD – Houston Chapter)
- Credit Card
  - Mastercard
  - Visa
  - American Express

Cardholder's Name: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
Cardholder's Signature: \_\_\_\_\_

Please Fax Completed Form to 713.839.1453 and Mail Payment to:

ASTD Houston Chapter  
P.O. Box 32  
Bellaire, TX 77402

\*HIGH Priority. Please email your company logo, as you would like it to appear on all signage, to Tiffany Mantaring.

If you have questions or require further information, please contact:  
Tiffany Mantaring, [tiffany@amchouston.com](mailto:tiffany@amchouston.com), (713) 839-1757